

# CarMarket

## Southbank 2000

Southbank Dodge Chrysler has been around since the 1960s, and just keeps getting better.

The March '99 grand opening of the new showroom and quick-service bays "was a great time," says fleet/lease manager Larry Cadieux. "We got a terrific response from the community.

"We've been here a long time, and our customers and neighbours know we're going to be here."

Southbank has been located at 1255 Johnston Rd., at the corner of Bank, for all those years, and their valued clientele keep coming back for the terrific prices on new and used vehicles, the top-notch professional service and the friendly atmosphere.

And, maybe, the ducks.

"We have Sawmill Creek running through the property," says controller Heather Briggs. "We have picnic tables along the creek, and people sit and eat their lunch. And feed the ducks, who sometimes follow them right up to the doors."

The resident muskrat hasn't appeared at the service bay yet — he's probably been distracted by the more than 400 new and used vehicles on the lot.

Indoor space has gone from 20,000 to 30,000 square feet.

The quick-service bays are convenient drive-in areas where your vehicle can be lubed, oiled and ready to roll in record time.



Sun photo

**SOUTHBANK DODGE CHRYSLER'S** new facilities are open for a new millennium of customer satisfaction.

One new feature Southbank is particularly proud of is the state-of-the-art air filter system, which releases only clean air from the body shop areas back into the environment.

There's a bright, airy waiting area with comfortable curved chairs, coffee and drinks, and reading material, and behind a retro glass-block half-wall is a great playroom, set up for Southbank's customers of 2020.

Southbank's team leaders — owner Al McDowell, general manager Andy Norman, and managers Rick Cain (service), Jean-Marc Lamoureux (parts) and Mike Lahaie (body shop) — co-ordinate the more than 80 employees, and give customers Ottawa's very best new and used vehicles and service.

Drop by Southbank Dodge Chrysler at 1255 Johnston Rd. at Bank, telephone 731-1970\*, or visit [www.southbankdodge.com](http://www.southbankdodge.com) for more information.

# Cyrville Road jewel in Thurlow's Krown

**T**he oldest Krown Rust Control franchise in Ottawa has opened a third location just in time to help you combat the effects of those salty winter roads.

Thurlow's Krown is now located at 1575A Cyrville Rd., across from the Home Depot at the overpass.

Thurlow's Queensdale Avenue location began offering Krown Rust Control treatment in 1986, the St. Joseph Boulevard shop in 1988.

There's nothing else like Krown on the market, says President Jim Thurlow.

Krown is the largest rustproofing company in North America.

"It's also the only company in the business that has CAA-recommended centres, and is endorsed by APA," Thurlow says. "Our Queensdale Avenue and St. Joseph Boulevard locations are CAA-recommended centres. And Krown Rust Control is recommended by more body shops and garages than any other system."

Krown Rust Control is a penetrating, lubricating chemical rust inhibitor. It's solvent-free, and as environmentally friendly as is possible.

Thurlow's more than 25 employees apply the treatment to the underside of the vehicle,

above the gas tank, inside the frame, doors, posts and pillars, to rocker panels and bumpers, under the hood and in the trunk.

And Thurlow's Krown washes the vehicle when it's done, because, says Thurlow, "It's the drippiest product on the market."

"Having said that," he adds, "most of the dripping takes place in the first hour, and it's not a messy puddle, like an oil spray. It's just drips. But if a product's not liquid, it cannot protect your car."

The Krown system is meeting with area drivers' approval.

The Queensdale Avenue location doubled in size last year, and the St. Joseph Boulevard location did the same this year.

Thurlow's Krown has free pick-up and delivery, and a drop-off centre.

Stop in and see Thurlow's 1982 Honda Accord. It's been treated with Krown since 1986, and driven year-round—254,000 kms' worth—in Ottawa.

It's still wearing its factory paint, and looking good.

Visit Thurlow's Krown Rust Control's three area locations, at 1768 Queensdale Ave. in Gloucester (521-1800), 5-1807 St. Joseph Blvd. in Orleans (837-8856), and the newest shop at 1575A Cyrville Rd. (747-0688).